

Discussion Draft

Each Workforce Development Area (WDA) will develop a collaborative workforce plan that advances Grow Wisconsin. Plan guidelines will be developed by DWD, with guidance from the Council on Workforce Investment

Key Components

- a. WDAs conduct the WDA-wide planning process according to DWD guidelines.
- b. Adopt DWD-developed WDA standards of coordination that require area-wide planning (with regional partners) for workforce needs.
- c. Require a careful assessment of workforce needs based on solid labor market information.
- d. Require demand driven business services emphasis that will grow the economy, creating more jobs in the process.
- e. Include partner identification of emerging regional markets in need of workers and emerging businesses in need of Job Center services.
- f. Include identifying strategies for strengthening targeted industries in WDA's economic base (manufacturing, tourism, agriculture, etc.).
- g. Include strategies for connecting to the major current regional workforce initiatives.
- h. The WDA workforce plan will serve as a guide for developing local Job Center business plans.
- i. Selected parts of the WIA plan will be incorporated into each WDA workforce plan.

Related Grow Wisconsin Strategies

- Prepare Workers for Tomorrow's Economy
- Add Value to Wisconsin's Economic Base
- Create and Unleash Knowledge to Build Emerging Industries
- Tap Wisconsin's Full Urban Potential
- Lower Regulatory Burdens, Keep Standards High

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Each Workforce Development Area will conduct an area-wide collaborative planning process involving multiple partner programs and produce a plan for the area's workforce system. The WDB leads the development of this plan in collaboration with partner programs that operate within the WDA. The WDB is responsible to DWS for the plan. This plan is area-wide in scope and all Job Centers (comprehensive and satellite) operate within the plan. The plan describes the management of the workforce system). This plan includes the following:

1. WDA-wide goals and integrated strategies that advance the goals of Grow Wisconsin including: support the changing workforce, prepare for the future, and promote area economic success by:
 - a. Identifying skill gaps and targeting training and education resources to meet employer needs and advance higher wage jobs;
 - b. Advancing training in high growth/high wage industry clusters, Youth Apprenticeships, and technology training;
 - c. Fostering entrepreneurship; and
 - d. Partnering with business and labor to advance area-wide economic development
2. A description of the WDA-wide workforce system (existing system; plans for the future; identify number, type and location of Job Centers, One-Stop Operators).
3. A WDA-wide MOU that describes the roles and responsibilities of major partners and meets WIA-requirements (note: there are no site-specific MOUs, site specific agreements are Business Plans).
4. The WIA Title 1 plan is a part of the WDA Plan.
5. The plans of other partner programs (WIA Title 2 – Technical College, WIA Title 3 – Job Service and WIA Title 4 – DVR, TANF and others) support and are aligned with the WDA Plan.
6. Description of the process used to develop the WDA Plan.
7. Supports and aligns with local and regional economic development plans.
8. Description of the process for evaluation and process improvements of the area's workforce programs/system (performance benchmarks set by DWS).